



AISHWARIAM

SOCIAL WELFARE ORGANISATION AND RESOURCE TRAINING CENTRE
ISO 9001-2015



ASWO

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Background of the Organization:

AISHWARIAM SOCIAL WELFARE ORGANIZATION AND RESOURCE TRAINING CENTRE (ASWO) was founded by **S. JOEL SATHIYA KUMAR** in August 2006 with a view to uplifting the rural youth and women including the socially excluded. **ASWO** reaches out the poor and the socially excluded through various training & development, and empowerment programs. The committed service of **ASWO** in and around Coimbatore district of Tamil Nadu has brought in tremendous appreciation by the local officials, Corporates, Banks and the Communities at large. **ASWO** has been recognized under section 12 AA and 80 G of Income Tax Act, 1961 and under section 6(1)-A of the FCRA (Foreign Contribution Regulation), Act 2010.

Vision:

Towards ensuring social recognition of Dalits, tribals, vulnerable and the socially excluded women and children with special reference to victims of **HIV/AIDS/TB** and other Pandemic diseases, Migration and Trafficking throughout the state of Tamil Nadu.

Mission:

- ❖ To empower the vulnerable and the socially excluded women, young boys and girls and children through awareness, motivation, and capacity building trainings with rights-based approach.
- ❖ To increase livelihood opportunities to the vulnerable and socially excluded women and young boys and girls through appropriate trainings and ensure them with sustainability.
- ❖ To reduce poverty and unemployment by enhancing the vulnerable and the socially excluded women, young boys and girls through Job-Oriented courses.

We exist for:

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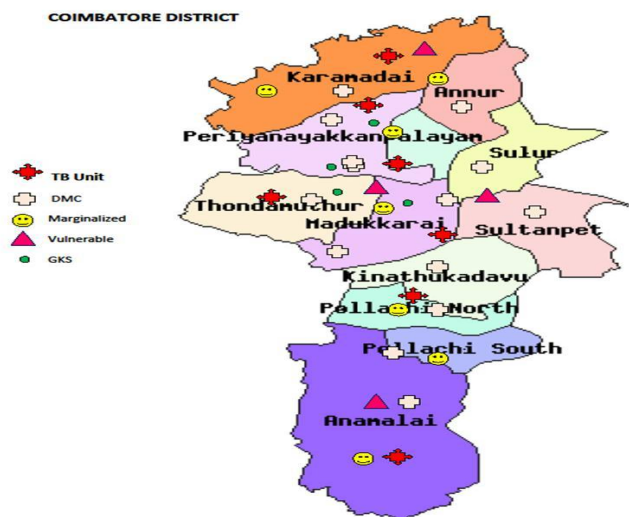
We exist for the empowerment of vulnerable women and children in the context of social, economic, health and environment with special reference to the women and children affected and infected by HIV /AIDS, women, girls and children trafficked and dragged into forced sex trade and other.

Our Target Groups:

- Women and Girls Affected / Infected with STI/HIV/AIDS and their Children
- Victims of Pandemic Diseases
- Commercial Sex Workers and their children
- Students of Schools and Colleges
- Disadvantaged women, Girls and Children and other vulnerable, socially excluded by race, creed, colour, gender, and language.
- Rural Artisans and Farming Community in the context of environment
- Special children and the differently abled

Geographical Area of Operation:

ASWO is currently active in 11 blocks of Coimbatore district through a variety of Social, Educational, Environmental, Health and Sanitation, HIV/AIDS, Tuberculosis, and other economic activities such as Vocational Trainings and Income Generating programmes in the thematic areas of Women Empowerment, Disability, Inclusive Education, Livelihood Promotion, Health and Skill Development Initiatives.



PROGRAMMES CARRIED

1. COVID Relief Programme

Food Materials Supply:

The **COVID-19** pandemic has led to a dramatic loss of human life worldwide and presents an unprecedented challenge to public health, food systems and the world of work. The economic and social disruption caused by the pandemic is devastating: tens of millions of people are at risk of falling into extreme poverty, while the number of undernourished people greatly increased.

Millions of enterprises face an existential threat. Nearly half of the world's 3.3 billion global workforce are at risk of losing their livelihoods. Informal economy workers are particularly vulnerable because the majority lack social protection and access to quality health care and have lost access to productive assets. Without the means to earn an income during lockdowns, many are unable to feed themselves and their families. For most, no income means no food, or, at best, less food and less nutritious food.

Realizing this great need, **ASWO** involved in the **COVID** Relief Care Programmes and distributed food materials packet containing Rice, Dhal, Oil and other groceries worth Rs. 600/- per person to help them survive during the crisis. This is in addition to the ration provided by the Government under welfare programmes. The beneficiaries were **HIV/AIDS** infected and affected, differently abled people, Transgendered people, and poor women. The total beneficiaries were about 600 people.

Supply of Masks:

ASWO also distributed 5000 masks to public, police and **COVID** Relief Workers in the City to protect them from infection.

COVID Awareness Programmes to infected:

ASWO conducted awareness programmes to 250 **COVID** infected people. Here are the tips we gave them.

- **Keep informed.** Listen to counsel and recommendations from your Health Care Providers. Follow trusted news channels, such as local and national TV and radio, and keep up-to-date with the latest news from @WHO on social media.
- **Have a routine.** Keep up with daily routines as far as possible, or make new ones.
 - Get up and go to bed at similar times every day.
 - Keep up with personal hygiene.
 - Eat healthy meals at regular times.

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- Exercise regularly.
 - Allocate time for working and time for resting.
 - Make time for doing things you enjoy.
- **Minimize newsfeeds.** Try to reduce how much you watch, read or listen to news that makes you feel anxious or distressed. Seek the latest information at specific times of the day, once or twice a day if needed.



- **Social contact is important.** If your movements are restricted, keep in regular contact with people close to you by telephone and online channels.

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- **Alcohol and drug use.** Limit the amount of alcohol you drink or don't drink alcohol at all. Don't start drinking alcohol if you have not drunk alcohol before. Avoid using alcohol and drugs as a way of dealing with fear, anxiety, boredom and social isolation.

There is no evidence of any protective effect of drinking alcohol for viral or other infections. In fact, the opposite is true as the harmful use of alcohol is associated with increased risk of infections and worse treatment outcomes.

And be aware that alcohol and drug use may prevent you from taking sufficient precautions to protect yourself against infection, such as compliance with hand hygiene.

- **Screen time.** Be aware of how much time you spend in front of a screen every day. Make sure that you take regular breaks from on-screen activities.
- **Video games.** While video games can be a way to relax, it can be tempting to spend much more time on them than usual when at home for long periods. Be sure to keep the right balance with off-line activities in your daily routine.
- **Social media.** Use your social media accounts to promote positive and hopeful stories. Correct misinformation wherever you see it.
- **Help others.** If you are able to, offer support to people in your community who may need it, such as helping them with food shopping.
- **Support health workers.** Take opportunities online or through your community to thank your country's health-care workers and all those working to respond to COVID-19.



For the family members COVID infected, we gave following counsel.

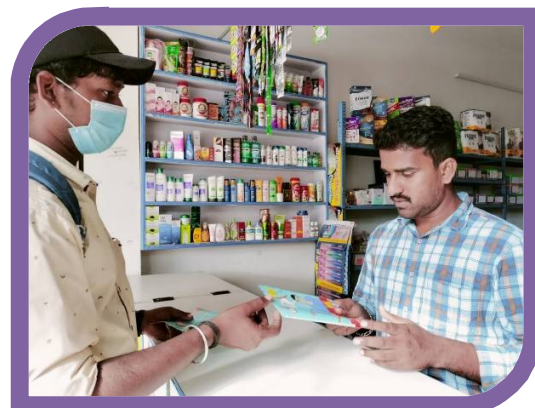
Don't discriminate - Fear is a normal reaction in situations of uncertainty. But sometimes fear is expressed in ways which are hurtful to other people. Remember:

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- Be kind. Don't discriminate against people because of your fears of the spread of COVID-19.
- Don't discriminate against people who you think may have coronavirus.
- Don't discriminate against health workers. Health workers deserve our respect and gratitude.
- COVID-19 has affected people from many countries. Don't attribute it to any specific group.

COVID Awareness through IEC Materials:

ASWO also spread awareness through IEC Materials such as pamphlets, wall posters and hoardings and stickers.



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2. Free Tailoring Programme

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Over 90% of workers and producers in India are in the informal economy with no regular salaried employment, no protection from hazardous working conditions, no social security or social safety nets, and are particularly vulnerable to external fluctuations within the economy and the state.

The informal economy is not a separate part of the economy but is closely tied with the formal economy, both for the supply of labour as well as for goods and services. As a result, informal workers are connected to both local and global economies. Women in the informal economy face even more risk than men due to lower wages, more strenuous work, and familial and societal responsibilities.

Realizing this situation, ASWO regularly conduct Free Tailoring Training to Women and Girls in the age group 18 to 35 to make them productive and empower. During this year we trained 50 poor women and girls drawn from various villages of the district. They were taught in sewing, cutting and maintenance of machines. These women after the training, they got the placements in readymade industries in the district at the good pay.





3. Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA)

The Scheme has been initiated with the vision to empower at least one person per household with crucial digital literacy skills by 2020. This is expected to touch the lives of more than 250 million individuals over the next few years. PMGDISHA is an effort to complement government's vision to transform one from each household as digitally literate. The project aims at helping adults with low technological literacy develop the skills they need to interact in an increasingly digital world.

The Pradhan Mantri Gramin Digital Saksharta Abhiyan is a dynamic and integrated platform of digital literacy awareness, education and capacity programmes that will help rural communities fully participate in the global digital economy. Our focus is on making technology central to enabling change.

Under this programme, ASWO trained 150 children and adults in the age group 14 to 60 years during the year. All trained candidates sat for a qualified exam conducted by the local chapter of CSC and issued certificates. All the beneficiaries learnt Basics of Computer, Data Entry Operation, how to fill online formats, and how to create emails and check the mails.



4. HIV Awareness Programme -MPT

HIV/AIDS is an alarming, epidemic, and a global issue in terms of its fast infection across the countries and an important local issue in terms of its impacts in the psychosocial lives of individuals in each country that needs an immediate intervention at local, regional and national level in India. It is considered a serious ‘health’ and ‘social’ issue through exploring the diverse situations, root causes of infection, their implications, and impacts in the realm of the society and individuals, which needs immediate attention. HIV/AIDS has become a serious health concern in India and more particularly in Coimbatore district of Tamil Nadu.

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ASWO in partnership with The **Mercury Phoenix Trust, UK** carried out the following activities during the year to spread the awareness on HIV/AIDs.

Dates	Events	Targeting community	Number of participants
11-09-2020	HIV/AIDS Awareness	School Children	40
06-11-2020	-do-	College Students	30
08-11-2020	-do-	School Children	35
24-11-2020	Safer Sex Practice	Adult Working	30
28-11-2020	-do-	-do-	30
27-12-2020	-do-	-do-	30
29-12-2020	-do-	-do-	30
05-01-2021	-do-	-do-	30
27-03-2021	HIV/AIDS Awareness	School Children	35
28-03-2021	-do-	-do-	40
30.03.2021	-do-	College Students	25



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The children know the causes, effects and impacts of HIV/AIDS through these awareness programmes. The young couples learnt the techniques of safer sex practices so that they could avoid HIV infection.

We also distributed IEC materials throughout the P.N. Palayam Block through pamphlets to spread the awareness on HIV/AIDS.

We conducted Blood Testing Camps as detailed below and about 250 people participated and checked their blood. Any symptoms of HIV was referred to the Government Hospitals.

Dates	Events	Place	Number of participants
11-11-2020	Blood Testing Camp	Appanaickenpalayam Slum	50
12-11-2020	-do-	Nehru Nagar	50
27-11-2020	-do-	Anna Colony	50
29-11-2020	-do-	Muthu Nagar	50
30-11-2020	-do-	Vellakinaru Slum	50



5. Women Self Help Groups:

Women Self Help Group (SHG) is a venture that has a successful track record over the period of years. **ASWO** in Collaboration with **ICICI Bank** arranged to provide loans for SHGs so as to start up their own ventures and thereby repay the loan amount with lesser interest. There are around 37 SHGs with a strength of 450 women. This year alone Bank loan to the tune of 1 crore was granted to these SHGs through which many have started small scale businesses and are repaying the loans regularly. SHGs who are run their businesses successfully and repay the loan amount regularly are being considered for a higher amount of loan. As per Govt. norms we have initiated to form JLG (Joint Liability Group) which will carry forward the Group to the next level. JLG is formed to bring in easy and quick ways for Income Generation



b



Credibility Alliance compliance Note Identity – Registration details

ASWO is registered under

- Tamil Nadu society Registration Act,1978, Tamilnadu Act 27 of 1975. Reg No :152/ 2006 Dated 30.08.2006.
- U/s 12A(a) of the Income Tax Act 1961 - C.No.127(172)/2010-11/CIT-I/CBE dated 14.03.2011.
- U/s 80G(v) of the income tax Act, 1961 - C.No.127(172)/CIT-I/CBE/2010-11 Dated 14.03.2011.
- U/s 11(1) of the foreign contribution (Regulation) Act, 2010 (FCRA) - Registration No:075850303 dated 04.08.2011.
- **ASWO's PAN No: AACTA0968M.**
- **TAN Number CMBA07715B.**

GOVERNANCE DETAILS OF BOARD MEMBERS

Name	Age	Sex	Position on Board	Occupation	Area of Competency
Mr. S. Joel Sathiya Kumar	40	M	Founder & President	Social Worker	NGO Management
Mrs. D. Udhaya Banu	40	F	Vice President	Professor	Women Empowerment
Mrs. Jeslin Sofia	42	F	Secretary	Home Maker	Banking & Auditing
Mrs. Christy Jones	39	F	Joint Secretary	Professor	Human Resource
Ms. M Archana	40	F	Treasurer	Social Worker	Health Care

- **ASWO's Board had 4 meetings in the financial year 2019-2020**
- **The Board approves programs, budgets, annual activity reports and audited financial statement.**
- **No board member is related to another.**
- **Board rotation policy exists but is not yet practiced.**

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STAFF DETAILS

Sl.No	Name Of the Staff	Qualification	Designation	Project
1	S. Joel Sathiya Kumar	M.H.R.M.,	CEO	ASWO
2	M.Anitha Anbarasi	MPhil.P.hd.,	Project Director	ASWO
3	M.Archana	B,Sc.,	Administrative officer	ASWO
4	V.Sabarinathan	B.Sc.,	Field coordinator	SHG/HIV-TB
5	G. Saratha	Diploma in Fashion Designing	Trainer- Tailoring	Tailoring (DDU-GKY & NSDC)
6	Manimalar. T	+2	Office Assistan	ASWO
7	Sekar. D	MSW	Accounts	ASWO
8	Vincy Vincent	UG	Volunteer	HIV/AIDS-MPT
9	Jeevitha	UG	Volunteer	HIV/AIDS-MPT
10	Gokul Anand S	UG	Volunteer	HIV/AIDS-MPT
11	Anitha	UG	Volunteer	HIV/AIDS-MPT
12	Durga	UG	Volunteer	HIV/AIDS-MPT
13	Malarvizhi	+2	Volunteer	HIV/AIDS-MPT
14	Gowtham	UG	Volunteer	HIV/AIDS-MPT
15	Ravindran	+2	Volunteer	HIV/AIDS-MPT
16	Vidhya	UG	Volunteer	HIV/AIDS-MPT
17	John	+2	Volunteer	HIV/AIDS-MPT
18	HInduhmathi	UG	Volunteer	HIV/AIDS-MPT
19	Kanmani	UG	Volunteer	HIV/AIDS-MPT

Financial Statement 2020 - 2021

BALANCE SHEET			
LIABILITIES	AMOUNT	ASSETS	AMOUNT
Corpus fund		Fixed assets	
Income and Expenditure as per Balance Sheet	8,33,013.65	As per Schedule	90,632.00
Loans from	15,000.00	Advance, Deposits and Receivables	6,10,669.90
		Closing Balances	
		Cash in Hand	1697.90
		Cash at Banks	1,45,013.85
TOTAL	8,48,013.65	TOTAL	8,48,013.65

RECEIPTS	AMOUNT	PAYMENT	AMOUNT
Cash in Hand	2582.98	Programme Expenses	69043.00
Cash at Bank	7099.21	Establishment & Administrative Cost	3,86,678.98
Others	43,529.00	Others -	1630.00
Indian Sources – Voluntary Contribution	3,69,000.00	Loans and Outstanding	
International Sources – Bank Interest	241.00	Cash in Hand	1697.90
Others – Sponsorship of Project	43,623.00	Cash at Bank	7025.31
Others – IT Refund			
TOTAL	4,66,075.19	TOTAL	4,66,075.19

EXPENDITURE	AMOUNT	INCOME	AMOUNT
Programme Expenses	3,22,000.00	Foreign Contribution	4,51,377.00
Establishment & Administrative Cost	4,56,257.70	Indian Sources – Voluntary Contribution	3,69,000.00
Others - Depreciation	13,770	International Sources – Bank Interest	7034.00
Excess of Income Over Expenditure	79,006.30	Others – Sponsorship of Project	43,623.00
TOTAL	8,71,034.00	TOTAL	8,71,034.00

OUR PARTNERS

